

ZRRRRSSSSSSSSSS!



WERE YOU COZY WITH THE HEAT THIS SUMMER?

FORESTS BURNED FROM SOUTH TO NORTH, FROM WEST TO EAST. MANY PEOPLE SUFFERED FROM TEMPERATURES THAT WOULD HAVE SEEMED UNIMAGINABLE JUST 20 YEARS AGO. HUNDREDS OF THOUSANDS OF ANIMALS AND MILLIONS OF INSECTS LOST THEIR LIVES. THEIR OFFSPRING WERE DESTROYED, OR THEY WERE LEFT WITHOUT WATER AND FOOD IN THE RELENTLESS DROUGHT. RECENTLY, KING CHARLES, LOOKING OUT OVER ONE OF HIS ESTATES, SAID: „DO YOU HEAR ANY INSECTS? DO YOU

HEAR A BIRD? IT HAS BECOME QUIET.”

DO WE REALLY WANT THIS SILENCE?

DO WE REALLY WANT THINGS TO CONTINUE LIKE THIS?

AFTER A DEVASTATING FIRE, WHO BRINGS LIFE AND GREENERY BACK? **INSECTS DO!!!** JUST ONE YEAR AFTER A FIRE, A WILD AREA IS GREEN AGAIN. AFTER TEN YEARS, A FOREST IS GROWING THERE ONCE MORE AND WE OWE THIS TO OUR PROTAGONISTS, THE INSECTS, AND TO THE BIRDS! FORESTS PLANTED ACCORDING TO ECONOMIC PRINCIPLES TAKE DECADES TO RECOVER.

INSECTS NEED PLACES TO BREED, WATER, NO ARTIFICIAL LIGHT, AND PEACE AND QUIET! GOBUGSGO BUYS LAND ACCORDING TO CRITERIA DEVELOPED BY OUR BIOLOGISTS: OUR LAND HAS WATER, AND IT ISN'T AS DRY. IF A MEADOW ISN'T MOWN, THE SOIL DRIES OUT MUCH MORE SLOWLY. WE BUY LAND TO GIVE ANIMALS A SAFE HAVEN AND TO PROTECT THESE AREAS FROM REZONING AND DEVELOPMENT, AND FROM BEING SEALED UNDER CONCRETE AND ASPHALT. WE NEED THESE ZONES FOR OUR OWN SURVIVAL!

WE ARE CURRENTLY ESTABLISHING A NON-HUMAN ZONE OF AROUND SIX HECTARES IN CENTRAL ITALY, AN AREA WITH EXTRAORDINARY BIODIVERSITY. OUR BIOLOGISTS ARE THRILLED BECAUSE THEY HAVE FOUND SPECIES THERE THAT HAVE BECOME EXTREMELY RARE. SPECIES THAT, LIKE ALL OTHERS, ARE URGENTLY NEEDED: AS POLLINATORS, AS FOOD FOR OTHER ANIMALS, AND MUCH MORE. WHEN ONE SPECIES BECOMES EXTINCT, IT AFFECTS ALL THE SPECIES THAT DEPEND ON IT, PUTTING THE NEXT SPECIES AT RISK OF DISAPPEARING TOO. ITS LIKE A GAME OF DOMINOES: ONE PIECE KNOCKS DOWN THE NEXT. AND EVENTUALLY, IT WILL BE OUR TURN.

SO WE NEED TO GET BUSY CREATING MORE NON-HUMAN ZONES. (THIS YEAR, THERE WILL BE 10!)

HELP US IN WHATEVER WAY YOU CAN. ITS FUN! IF ANY OF YOU HAVE SOME TIME TO SPARE, WE CAN CERTAINLY USE YOUR HELP. WE HAVE A ROLE FOR EVERY PROFESSION. EVERYONE VOLUNTEERS IN THEIR FREE TIME BECAUSE EVERYONE INVOLVED CARES ABOUT INSECTS.

BECOME A BUGGY IF YOU AREN'T ONE ALREADY - IDEALLY, BECOME AN APHRODITE BUGGY! THEN YOU'LL HAVE A SAY IN WHERE WE GO FROM HERE. IT WILL GIVE YOU THE FEELING THAT YOU ARE ACTIVELY HELPING TO IMPROVE THE SITUATION - OUR ZONES HELP FARMERS, TOO. IT IS INCREDIBLY REWARDING TO MAKE A TANGIBLE DIFFERENCE AND TO SEE THAT SOMETHING IS ACTUALLY HAPPENING, SOMETHING MOVING IN THE RIGHT DIRECTION.

WE HAVE SOME DELIGHTFUL INCENTIVES WAITING FOR YOU IN RETURN:

THE INSECT MANIFESTO, THE CROCHETED GOMITOLOROSA LOGO BUG FROM ITALY, THE FANTASTIC RED GOBUGSGO WINE 2017 FROM WINEMAKER HEINRICH OR THE ART N' NATURE PACKAGE OPTIONALLY INCLUDING HOMEMADE ORGANIC SUGO OR ORANGE MARMALADE FROM NAPLES. [HTTPS://GOBUGSGO.ORG/INCENTIVES/](https://gobugsgo.org/incentives/)

JOIN US! AS THE BUGS NEED YOU, AND WE NEED THEM!!!

WITH CHIRPING GREETINGS,

THE BUGGIES

P.S. SINCE GOBUGSGO WAS FOUNDED IN 2018, WE HAVE NEVER USED DONATIONS TO COVER ADMINISTRATIVE COSTS. GOBUGSGO IS A PRIVATE INITIATIVE AND RECEIVES NO PUBLIC FUNDING. WE ARE INDEPENDENT. EVERYONE CONTRIBUTES THEIR TIME FOR FREE FROM THE FARMER TO THE NOTARY.